



# 2022 Sponsor Guide



**CASA**

Court Appointed Special Advocates  
FOR CHILDREN

FIRST JUDICIAL DISTRICT  
ATCHISON AND LEAVENWORTH

Every child needs a hero, but  
abused children need  
SUPERHEROES!



"Services CASA provides to the domestic court are necessary, generally invaluable, and difficult if not impossible to replace".  
-Honorable Judge Wiley



"It (CASA) has been one of the best advocates for youth in the Justice System".  
-Todd Thompson  
Leavenworth County Attorney

## I'm a CASA Volunteer

### What's YOUR Superpower?

CASA of Leavenworth, Kansas, is a nonprofit organization that recruits everyday heroes like you to advocate for abused and neglected children. Court Appointed Special Advocate (CASA) volunteers are trained and supported by our staff. They are from diverse backgrounds and vary in age: their passion for making a lifelong difference for children is the common thread. Since December 2021, CASA Volunteers have logged more than 5,000 hours. Any children can't run from abuse. We dare you to move, to get involved, make an impact, and help change your community for the better.

2021  
CASA  
STATISTICS

489  
CHILDREN SERVED

24,475  
VOLUNTEER MILES

5,359  
VOLUNTEER HOURS



superheroes  
FOR THE CHILD





# 5TH ANNUAL CASA SUPERHERO RUN DETAILS

**Saturday, August 27, 2022**  
**Leavenworth Sports Field**  
**Leavenworth, Kansas**

## *Approximate Schedule:*

- 6:00 - Onsite Registration and packet pick-up
- 6:00 - Exhibitors Activities
- 7:30 - **5k and 10k Start**
- 8:30 - Awards
- 9:30 - Costume Contest
- 9:30 - Kid's Fun Run Sponsored by

**RACE PACKET PICK UP**  
**AUGUST 26, 2022, AT GENESIS**  
**IN LEAVENWORTH AND DAY**  
**OF EVENT**

**\*CHECK WEBSITE FOR PACKET PICK-UP  
DETAILS\***



## SPONSORSHIP MARKETING BENEFITS

The CASA Superhero Run is marketed to runners and families with young children through a variety of methods including but not limited to the methods listed below. Don't miss your opportunity to partner with CASA's Annual Superhero Run.



### **Social Media**

CASA's facebook page and Superhero Run page has a large following. CASA is also on Instagram.



### **Local Media**

CASA's Superhero Run will be advertised and/or featured on several local media contacts.



### **Other Exposure**

T-shirts and goodie bag materials  
Finish line banners and exhibits



# CASA SUPERHERO RUN SPONSORSHIP LEVELS

## ***Title Sponsorships***

COMPLETE YOUR SPONSORSHIP ONLINE AT [WWW.CASALVKS.ORG](http://WWW.CASALVKS.ORG)

### **Presenting Sponsor - \$5,000**

- Opportunity to speak before 5K and blow the starting horn. Special mention by race announcer throughout the day.
- Custom coupon code (ex. MyCompany22) that guests can use to save \$5.00 on registration fee within 24 hours.
- Exhibit space at the finish line festival.
- Company banner(s) at the finish line area in a prime location.
- Special social media mention.
- Full-page race guide ad (distributed to each runner at packet pickup).
- Logos on all ads, posters, postcards, shirts, website, race guide, eblasts, etc., in the most significant location.
- Exclusive logo on 5K and 10K medals.
- Promo item of your choice in all race packets (provided by your company).
- Media interview appearances with CASA staff.
- Twenty free entries for your team, customers, or social media contest winners.

### **Kid's Fun Run Title - \$2,500**

- Opportunity to speak before kids run and blow the starting horn.
- Special mention by race announcer throughout the day.
- Custom coupon code (ex. MyCompany22) that guests can use to save \$5.00 on registration fee during 24 hours.
- Exhibit space at the finish line festival.
- Company banner(s) at the finish line area in a prime location.
- Special social media mention.

Full page ad in race guide (distributed to

- each runner at packet pickup).
- Logos on all ads, posters, postcards, shirts, website, race guide, eblasts, etc., in the second most significant, prominent location.

Exclusive logo on kid's finisher medals,

- capes, and snack bags.
- Promo item of your choice in all race packets (provided by your company).
- Fifteen free entries for your team, customers, or social media contest winners.





# CASA SUPERHERO RUN SPONSORSHIP LEVELS - CONTINUED

## Other Sponsorship Levels

### Champion \$1,000 +

- Exhibit space at finish line festival.
- Company banner at finish line area.
- Special social media and race day mention.
- Quarter page ad in race guide (distributed to each runner at packet pickup).
- Logos on all ads, shirts, e-blasts, posters, postcards, website, and race guide.
- Promo item of your choice in all race packets (provided by your company).
- Ten free entries for your team, customers, or social media contest winners.

### Extraordinary \$500

- Company banner at finish line area.
- Special social media and race day mention.
- Logos on all ads, shirts, e-blasts, posters, postcards, website, and race guide.
- Promo item of your choice in all race packets (provided by your company).
- Five free entries for your team, customers, or social media contest winners.

### Incredible \$250

- Logos on race shirts, e-blasts, posters, postcards, website, race guide.
- Promo item of your choice in all race packets (provided by your company).
- Two free entries for your team, customers, or social media contest winners.

### Super In-kind

Sponsor benefits vary with each in-kind donation. Please discuss details

- with race organizers. Contact Jim Lourentzos at 913-226-9735

### Vendor Space

- Please discuss details with race organizers.

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## Add-Ons

For Sponsors

- Custom coupon code (ex. MyCompany22) that guests can use to save \$5.00 on registration fee during a 24-hour period. +\$100
- Exhibit space at finish line festival. +\$250
- Company banner at finish line area. +\$250
- Special social media mention. +\$50

Add-ons are only available to race sponsors. If you have any questions, please contact 913-651-6440.

