



2021 Sponsor Guide



Every child needs a hero, but
abused children need
SUPERHEROES!

I'm a CASA Volunteer

What's YOUR Superpower?

CASA of Leavenworth Kansas is a nonprofit organization that recruits everyday heroes like you to advocate for abused and neglected children. Court Appointed Special Advocate (CASA) volunteers are trained and supported by our staff. They are from diverse backgrounds and vary in age. The common thread....their passion for making a lifelong difference for children. Since December 2020 CASA Volunteers have logged more than 4,616 hours. Many children can't run from abuse. We dare you to move, to get involved, to make an impact, and help change your community for the better.



"Services CASA provides to the domestic court are necessary, generally invaluable, and difficult if not impossible to replace".
-Honorable Judge Wiley

2020

CASA STATS

"It (CASA) has been one of the best advocates for youth in the Justice System".
-Todd Thompson
Leavenworth County Attorney

187

CHILDREN SERVED

23,304 VOLUNTEER MILES

4,616 VOLUNTEER HOURS





4TH ANNUAL CASA SUPERHERO RUN DETAILS

Saturday, August 28, 2021

Leavenworth Sports Field

Leavenworth, Kansas

Approximate Schedule:

- 6:00 - Onsite Registration and packet pick-up
 - 6:00 - Exhibitors Activities
 - 7:30 - **5k and 10k Start**
 - 8:30 - Awards
 - 9:30 - Costume Contest
 - 9:30 - Kid's Fun Run sponsored by
 - * Thursday - 8/26/21 Packet pick-up at Leavenworth Genesis 9AM-5PM
 - * Friday - 8/27/21 Packet pick-up at Leavenworth Genesis 9AM-5PM
- **SUBJECT TO CHANGE****

SPONSORSHIP MARKETING BENEFITS

The CASA Superhero Run is marketed to runners and families with young children through a variety of methods including but not limited to the methods listed below. Don't miss your opportunity to partner with CASA's Annual Superhero Run.



CASA's facebook page and Superhero Run page has a large following. CASA is also on Instagram.



Local Media

CASA's Superhero Run will be advertised and/or featured on several local media contacts.



Other Exposure

- T-shirts and goodie bag materials
- Finish line banners and exhibits
- WWW.CASALVKS.ORG

CASA SUPERHERO RUN SPONSORSHIP LEVELS

Title Sponsorships

COMPLETE YOUR SPONSORSHIP ONLINE AT WWW.CASALVKS.ORG

Presenting Sponsor - \$5,000

- Opportunity to speak before 5K and blow the starting horn. Special mention by race announcer throughout the day.
- Custom coupon code (ex. MyCompany16) that guests can use to save \$5.00 on registration fee during a 24-hour period.
- Exhibit space at finish line festival.
- Company banner(s) at finish line area in prime location.
- Special social media mention.
- Full page ad in race guide (distributed to each runner at packet pickup).
- Logos on all ads, posters, postcards, shirts, website, race guide, eblasts, etc. in largest, most prominent location.
- Exclusive logo on 5K and 10K medals.
- Promo item of your choice in all race packets (provided by your company).
- Media interview appearances with CASA staff.
- Twenty free entries for your team, customers, or social media contest winners.

Kid's Fun Run Title - \$2,500

- Opportunity to speak before kid's run and blow the starting horn.
- Special mention by race announcer throughout the day.
- Custom coupon code (ex. MyCompany16) that guests can use to save \$5.00 on registration fee during a 24-hour period.
- Exhibit space at finish line festival.
- Company banner(s) at finish line area in prime location.
- Special social media mention.

Full page ad in race guide (distributed to

- each runner at packet pickup).
- Logos on all ads, posters, postcards, shirts, website, race guide, eblasts, etc. in second largest, prominent location.

Exclusive logo on kid's finisher medals,

- capes and snack bags.
- Promo item of your choice in all race packets (provided by your company).
- Fifteen free entries for your team, customers, or social media contest winners.



CASA SUPERHERO RUN SPONSORSHIP LEVELS - CONTINUED

Other Sponsorship Levels

Champion \$1,000 +

- Exhibit space at finish line festival.
- Company banner at finish line area.
- Special social media and race day mention.
- Quarter page ad in race guide (distributed to each runner at packet pickup).
- Logos on all ads, shirts, e-blasts, posters, postcards, website, and race guide.
- Promo item of your choice in all race packets (provided by your company).
- Ten free entries for your team, customers, or social media contest winners.

Extraordinary \$500

- Company banner at finish line area.
- Special social media and race day mention.
- Logos on all ads, shirts, e-blasts, posters, postcards, website, and race guide.
- Promo item of your choice in all race packets (provided by your company).
- Five free entries for your team, customers, or social media contest winners.

Incredible \$250

- Logos on race shirts, e-blasts, posters, postcards, website, race guide.
- Promo item of your choice in all race packets (provided by your company).
- Two free entries for your team, customers, or social media contest winners.

Super In-kind

Sponsor benefits vary with each in-kind donation. Please discuss details

- with race organizers. Contact Jim Lourentzos at 913-226-9735

Vendor Space

- Please discuss details with race organizers.

COMPLETE YOUR SPONSORSHIP ONLINE AT WWW.CASALVKS.ORG

Add-Ons

For Sponsors

- Custom coupon code (ex. MyCompany16) that guests can use to save \$5.00 on registration fee during a 24-hour period. +\$100
- Exhibit space at finish line festival. +\$250
- Company banner at finish line area. +\$250
- Special social media mention. +\$50

Add-ons are only available to race sponsors. If you have any questions, please contact 913-651-6440.

